

4-6/11/2009

Wine & Spirits Tasting Session

Session: Burgundy Wine Seminar

Date: 4/11/2009

Time: 11am – 12:30pm

Venue: Wine Tasting Area 2

Organiser: French Trade Commission

Speaker:



Mr Simon Tam

Simon Tam is the founder and Director of Independent Wine Centre, home to Greater China's premier independent wine consultants and contemporary tasting and education centre. Mr. Tam has formal qualifications in wine-making, marketing, hospitality management, cooking and cheese-making. He's had a multifaceted career spanning 20 years in the industry, including hands-on experience owning and running wineries in Australia and France. In Hong Kong, he co-founded the Wine Institute of Asia, a wine school, consultancy and wine event management business, with Kim Murphy.

He is a renowned and in-demand media commentator, with a focus on wine and food and is widely considered Greater China's industry expert. From on-going tax adjustments and growth and changes in the industry, to extensive discussions, advice and critique on the marriage between Chinese food and wine, Simon offers a vital link between the East and the West on all wine-related matters.

He has judged more than 70 international wine competitions around the world in the past 10 years. He is also the Chairman of the annual Business Traveller Asia Wine Competition. Moreover, he's a sought-after speaker and has presented his views on the Asian wine industry in countries such as Switzerland, Italy, Australia and Chile. He speaks fluent English, Mandarin and Cantonese.