

10 - 12 / 11 / 2016

Master Class: Understanding Quality in Wines Currently Trending around the World with Jeannie Cho Lee MW

品酒大師課程： 與李志延葡萄酒大師一起了解世界主流葡萄酒的品質

Date 日期	: 12 / 11 / 2016 (Saturday 星期六)
Time 時間	: 11:30am - 12:30pm
Venue 地點	: Seminar Room, Hall 3E Concourse, HKCEC 香港會議展覽中心展覽廳 3E 大堂研討室
Languages 語言	: English (Simultaneous Interpretation in Putonghua will be provided) 英語 (附設普通話即時傳譯服務)
Co-organiser 協辦單位	: School of Hotel & Tourism Management, The Hong Kong Polytechnic University 香港理工大學酒店及旅遊業管理學院
Remarks 備註	: Early bird discount 預早報名優惠: HKD 港幣 250 / USD 美金 33 Original price 原價: HKD 港幣 350 / USD 美金 45 <i>Including HKD200 public day admission ticket 已包括港幣 200 元公眾日入場費</i>

Programme 程序表

Time 時間	Programme 程序
11:00am - 11:30am	Registration 登記
11:30am - 12:15pm	<p>Speaker 講者: Ms Jeannie Cho Lee MW 李志延葡萄酒大師</p> <p>Content 內容: Through a tutored tasting, discover what is currently trending in the world of wine with Asia's first Master of Wine, Jeannie Cho Lee. Learn to assess quality and understand how to look for balance and intensity in classic wines as well as modern styles.</p> <p>首位亞裔葡萄酒大師李志延女士將帶領學員在課程中品試美酒，一同發掘目前環球美酒趨勢，學習品評方法，並探討傳統葡萄酒及現代葡萄酒風味的內在平衡和濃度。</p>
12:15pm - 12:30pm	Question & Answer Session 問答環節
12:30pm	Seminar Ends 活動結束

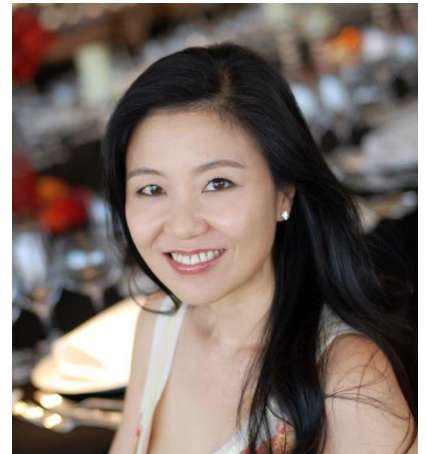
Remarks 備註:

- Seats are granted on a first-come-first-served basis. 座位有限，先到先得。
- Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上業內人士進場。
- The Organiser reserves the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通告。

Speaker 講者**Ms Jeannie Cho Lee MW 葡萄酒大師李志延女士**

Jeannie Cho Lee is the first Asian Master of Wine (MW) and an award-winning author, television host, editor, wine critic, judge and educator.

Jeannie has been a professor at the Hong Kong Polytechnic University since 2012 and is a Visiting Professor at the Chinese Culinary Institute and the International Culinary Institute. Jeannie co-hosts a weekly wine program In Vino Veritas, now in its third season on TVB Pearl, Hong Kong's leading English-language TV broadcaster. She is a Wine Consultant for Singapore Airlines and writes regularly for publications such as Forbes and Decanter.



Recognized for her contributions to the food and drinks industry, Jeannie was selected as one of the top 100 most influential people in Hong Kong by the South China Morning Post and Debrett's in November 2015. She was named the 25th most powerful person in wine by Decanter magazine (UK) and was listed among the top 60 most influential people in wine by La Revue du Vin (France) in 2015.

Jeannie's pioneering book, Asian Palate, has won many awards, including the Gourmand Award for Best Food and Wine Pairing Book in the World in 2010. Her second book, Mastering Wine for the Asian Palate (2011), was also highly acclaimed. Both books are in their second reprint and are available in English, Korean and simplified Chinese.

李志延女士是首位亞裔葡萄酒大師 (MW)，同時也是獲獎作者，電視節目主持人，編輯，酒評家，評審與教育家。目前擔任香港理工大學教授一職，參與酒店及旅遊業管理學院國際葡萄酒管理 (理學碩士) 專業的創立，同時，她是香港中華廚藝學院與香港國際廚藝學院客座教授，也是周播電視節目《酒遍全世界》(In Vino Veritas) 的主持人，該節目第三季正於香港主流英語電視台無線電視明珠台播出。自 2009 年起李女士一直擔任新加坡航空葡萄酒顧問，並定期為《Forbes》與《Decanter》等出版物撰寫專欄。

李女士對食品與飲料行業的貢獻備受尊崇，2015 年 11 月被《南華早報》(South China Morning Post) 與《德布雷特》(Debrett's) 選為香港最具影響力 100 人之一。2013 年被《Decanter》評為葡萄酒行業最具影響力人物第 25 位，2015 年被《La Revue du vin de France》列入葡萄酒行業最具影響力 60 人名單。

李女士所撰寫的創新著作《東膳西釀》(Asian Palate) 屢獲殊榮，包括 2010 年法國美食家世界最佳酒食搭配書籍大獎 (Gourmand Award for Best Food and Wine Pairing Book in the World)。她於 2011 年出版的第二部著作《東品西釀》(Mastering Wine for the Asian Palate) 也備受好評。兩部著作皆已再版，並以英語，簡體中文與韓文三種語言發行。