

HKTDC Hong Kong International Wine & Spirits Fair 2010 Travel Reimbursement of USD230

Fair Details:	<ul style="list-style-type: none">✓ Fair Date: 4 – 5 November 2010 (Trade-Only) 6 November 2010 (Trade + Public)✓ 2009 edition featured 525 exhibitors from 34 countries & regions, and attracted the attendance of close to 12,000 international trade buyers & over 12,000 public visitors✓ Venue: Hong Kong Convention & Exhibition Centre✓ Webpage: www.hktdc.com/hkwinefair
Major Exhibits	<ul style="list-style-type: none">✓ Liquor & Beverage Products✓ Wine Services✓ Wine Accessories & Equipment✓ Friends of Wine (Fine Foods)
Special Highlights	<ul style="list-style-type: none">✓ Hong Kong International Wine & Spirit Competition (HKIWSC)✓ Master Classes – Wine tasting classes conducted by Masters of Wine & renowned certified wine educators✓ Free Wine Tasting Sessions✓ Conferences, Seminars & Panel Discussions by Industry Experts✓ Education Corner – Wine Gallery✓ “The Most Appealing Wine Label for Mainland Market” Competition✓ The Most Beloved Wine Competition
Hotel Sponsorship for New Trade Buyers	<p>■ <u>HKTDC will provide a Travel Reimbursement of HKD1,800 (approx. USD230) when you visit the fair for 2 days</u></p>

CONTACT PERSON

For query, please feel free to contact Ms. Koby Leung by telephone at (852) 2240-4502, by fax at (852) 3521-3197, or by email at hkwinefair.visitor@hktdc.org.

SPECIAL AIRFARE BY CATHAY PACIFIC

Cathay Pacific Airways, together with sister airline Dragonair, offer you and your travel companions exclusive business and economy class airfares. To avail of these special fares, please book online at http://www.cathaypacific.com/cpa/zh_intl/offerspromotions/micellogin?CX_FCN=MICE0_Home and input the MICE event code of the Hong Kong International Wine & Spirits Fair 2010, **MICE345**, or contact your nearest Cathay Pacific and Dragonair reservations office and quote the event code to enjoy the offer.

REFERRAL SCHEME

We cordially invite you to refer any other business contacts that are TRADE BUYERS and are interested in visiting the Fair. Hotel sponsorship may be offered if the application is deemed appropriate.

Name of Referred Buyer: _____ Company Name: _____

Email: _____ Tel: _____ Fax: _____

Company Profile: _____ (Attached if necessary)

RULES AND REGULATIONS

- 1) Your company **MUST be a NEW TRADE BUYER** of the HKTDC Hong Kong International Wine & Spirits Fair in order to be entitled to this Hotel Sponsorship Programme.
- 2) Your company **MUST NOT** be an EXHIBITOR of the HKTDC Hong Kong International Wine & Spirits Fair 2010 and/or the HKTDC Hong Kong Optical Fair 2010 and/or the HKTDC Hong Kong International Medical Devices & Supplies Fair 2010 and/or the Eco Expo Asia 2010 in order to be entitled to this Hotel Sponsorship Programme.
- 3) Each company is entitled to **ONLY ONE REIMBURSEMENT ENTITLEMENT**. This offer is available on a first-come-first-served basis.
- 4) If you have applied for, and have been approved for, any buyer sponsorship programmes for the HKTDC Hong Kong Optical Fair 2010 and/or the HKTDC Hong Kong International Medical Devices & Supplies Fair 2010 or the Eco Expo Asia 2010, this application will not be processed.
- 5) You must show up in the fair and complete a questionnaire when collecting the Travel Reimbursement Voucher at the "Buying Mission Service Counter" at the fairground. **Failure to do so will invalidate the reimbursement offer.**
- 6) The original copy of your passport and air-ticket must be presented upon the collection of the cash reimbursement (HKD only). HKTDC reserves the right to reject any reimbursement requests should there be any informational discrepancies on the passport and air ticket.
- 7) You must visit the fair on 2 separate fair days and collect 2 customised stamps from the "Buying Mission Service Counter" in order to qualify for the reimbursement. Collection of only 1 stamp will result in the invalidation of the reimbursement offer.
- 8) The HKTDC Hong Kong International Wine & Spirits Fair 2010 is reserved for visitors over 18 years of age only.
- 9) HKTDC reserves the rights to vary the terms and conditions, change or terminate the sponsorship programme without any prior notice.
- 10) In case of any dispute over the sponsorship programme, the decision of HKTDC shall be final and binding.

HKTDC Hong Kong International Wine & Spirits Fair (4 - 6 November 2010)

REPLY SLIP for USD230 TRAVEL REIMBURSEMENT

DEADLINE: 1 October 2010 (Friday)

Reply by Fax at (852) 3521-3197 or Email at hkwinefair.visitor@hktdc.org

Full Name Mr/Mrs/Ms (as shown on passport): _____

Company Name: _____

Address: _____

Country: _____

Tel: _____ Fax: _____ Email: _____

Nature of Business

- | | | | |
|--|---|--------------------------------------|--|
| <input type="checkbox"/> Buying Office | <input type="checkbox"/> Retailer | <input type="checkbox"/> Wholesaler | <input type="checkbox"/> Importer |
| <input type="checkbox"/> Broker | <input type="checkbox"/> Chain/Department Store | <input type="checkbox"/> Distributor | <input type="checkbox"/> Hotelier/Restaurateur/Sommelier |

☐ Others, please specify: _____

I accept the above rules and regulations regarding this sponsorship programme and I understand that should there be any disputes over the programme, the decisions of HKTDC shall be final and binding.

Signature: _____ Date: _____



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