Seminar on Hong Kong's Role in Greater China Wine Market – The Opportunities & Challenges Ahead
「香港在大中華葡萄酒市場中的機遇和挑戰」研討會

Ms Jeannie Cho Lee, MW

Biography of Speaker 講者簡介

Jeannie Cho Lee is the first Asian to be awarded the Master of Wine (MW) title in 2008. She is currently a Singapore Airline's Wine Consultant along with Steven Spurrier and Michael Hill Smith MW. She has just published her first book Asian Palate, which explores the cuisines of ten major cities in Asia with wine. Jeannie contributes to regional as well as international publications such as Wine Spectator, Decanter, The World of Fine Wine and Revue du Vin, and has several wine columns including Decanter China edition, Noblesse (Korea and China editions), and Baccarat (Hong Kong). She judges regularly in international wine competitions and was recently awarded the Vinitaly International Award for her contributions to the wine industry.

李志延於 2008 年獲得葡萄酒大師資格，成為亞洲首位榮獲此資格的品酒師。她與史提芬・史佩利亞(Steven Spurrier) 及葡萄酒大師米高・史密夫(Michael Hill Smith)一同擔任新加坡航空公司的葡萄酒顧問。她剛出版了個人第一本著作《Asian Palate》，書中探討了亞洲十大城市中與葡萄酒有關的美食。李志延經常在區內及國際的葡萄酒刊物上發表文章，當中包括《Wine Spectator》、《Decanter》、《The World of Fine Wine》及《Revue du Vin》。她也為多本葡萄酒雜誌撰寫專欄，包括《Decanter》中文版、《Noblesse》(韓文版及中文版)及香港雜誌《Baccarat》。她經常在國際葡萄酒比賽中出任評判，最近更獲頒 Vinitaly 國際大獎，足證她對葡萄酒業貢獻良多。

Presentation Abstract 演講內容簡介

<to be confirmed>