

**HKTDC Hong Kong International Wine & Spirits Fair 2014**  
**Ice Bar Cocktail Demonstration**

Thank you for exhibiting at the Hong Kong International Wine & Spirits Fair 2014. Aside from the opportunity to set up a booth at the fully equipped exhibition hall at the captioned fair, exhibitors can also make use of the cocktail/spirit/liquor promotion area (the "Ice Bar") to further enhance your brand and product visibility.

Hong Kong Trade Development Council (HKTDC) will provide you with the basic accessories and presentation equipments. Furthermore, the time of your session will be publicised in related printed matters and on-site signage. HKTDC will also post your session on Wine Fair website for online registration of attendees.

|                                |  |  |  |
|--------------------------------|--|--|--|
| <b>Price &amp; Duration</b>    | : HK\$2,115/ US\$297 per 30-minute session | <b>Equipment included in the package</b> | : Spittoon<br>Ice & Ice Bucket<br>One mini-fridge<br>Waiter<br>Stage<br>TV screen<br>Basic sound system<br>One foam board backdrop |
| <b>Dimension of Stage Area</b> | : Around 5m X 9m                           |  |  |
| <b>Location</b>                | : Hall 3E Concourse                        |  |  |
| <b>Capacity</b>                | : 50 pax                                   |  |  |

- \* Participant can use their own brand ambassador or bartender to demonstrate the cocktail
- \*\* Participant is encouraged to prepare their own disposable tasting glasses/ cups

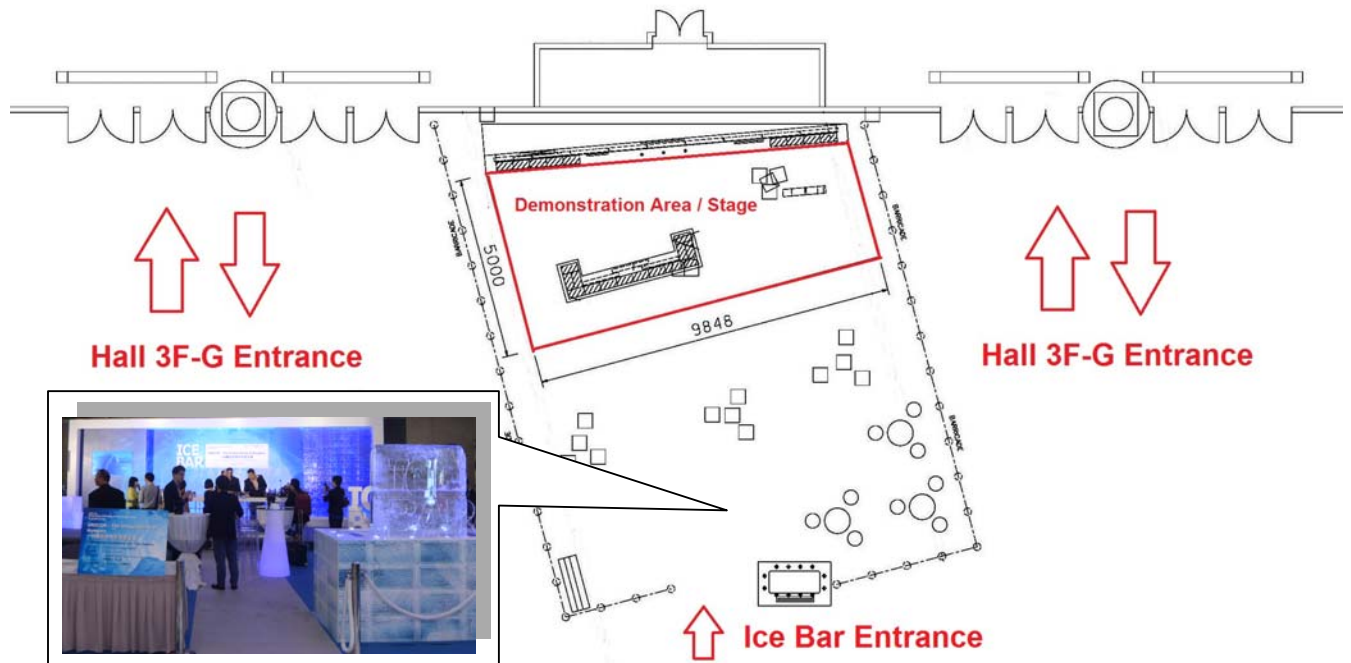
To participate in the Ice Bar Cocktail Demonstration Session, please complete and return the Application Form on or before the 29 August 2014 (Friday). We look forward to your participation. Please feel free to contact Mr. Vincent Tam Tel: 2240 4238 Email: [vincent.tam.wk@hktdc.org](mailto:vincent.tam.wk@hktdc.org) or Mr. Winson Heung Tel: 2240 4277 Email: [winson.yc.heung@hktdc.org](mailto:winson.yc.heung@hktdc.org) for any enquiries.

Hong Kong Trade Development Council

**Ice Bar at HKIWSF 2013 (Graphics for Reference Only)**



**Ice Bar Layout at HKIWSF 2013 (For Reference Only. Layout and location subject to changes)**





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**Our company would like to participate in the Ice Bar Session with details as follow:**

**Company Information 公司資料**

|   |  |   |
|---|--|---|
| 1 | Company Name:  | _____   |
| 2 | Booth No.:   | _____   |
| 3 | On-site Contact Person:  | Mr./Ms./Mrs. _____  |
| 4 | Position:  | _____   |
| 5 | Office Tel No.:  | _____   |
| 6 | Mobile Phone No.:  | _____   |
| 7 | E-mail:  | _____   |
| 8 | Number of Session required:<br>(30-minute per session)                                       | _____   |
| 9 | Our company would like to participate in the following timeslots (please indicate with a ✓.) |   |
|   | <b><u>Session Information</u></b>  |   |
|   | Date   | : <input type="checkbox"/> 6 or 7/11/2014 (Trade Day) <input type="checkbox"/> 8/11/2014 (Trade & Public Day) |
|   | (HK\$2,115/ US\$297 per 30-minute session. Exact timeslot will be assigned by HKTDC)         |   |
|   | Topic of Session (English)   | : _____   |
|   | (Chinese)  | : _____   |
|   | Language   | : Cantonese/ English/ Putonghua/ Other (please specify):  |
|   | Name of the Cocktail to be promoted  | : _____   |
|   | Name of the Spirits/ Liquor  | : _____   |
|   | Name of the host/mixiologist   | : _____   |





## Hong Kong International Wine & Spirits Fair

香港國際美酒展

### Payment Method (HK\$2,115/ US\$297 per 30-minute session)

#### 1. Bank Draft/ Cheque

Please attach a copy of this invoice with a Bank Draft / Cheque payable to HONG KONG TRADE DEVELOPMENT COUNCIL, and send it to Exhibitions Department, HKTDC, Unit 13, Expo Galleria, Hong Kong Convention and Exhibition Centre, 1 Expo Drive, Wanchai, Hong Kong.

\*For US dollar payments, the Bank Draft / Cheque should be drawn on a bank in the United States.

#### 2. Remittance

Remittance should be made by telegraphic transfer to:

Account Name : **Hong Kong Trade Development Council**

USD Account Number : 006-391-61436992

Banker : Citibank, N.A., Hong Kong Branch

\*All banking charges, if any, are to be borne by the exhibitor

\*Please quote the fair name in the remittance document as the remittance message for our verification

\* Please submit the copy of cheque to us for verification purpose.

#### Terms & Condition

1. No orders will be entertained without the required payment.
2. HKTDC reserves the absolute right to decline any application, Schedule of the time slot(s) booking will be assigned and confirmed by the HKTDC.
3. Additional request will only be entertained if time slots are still available after the application deadline.
4. HKTDC retains all rights for printing, publishing and exhibiting the submitted information and product samples at its discretion.
5. HKTDC reserves all the rights, and reserves the right to make changes without notification.
6. Our company has read the terms and conditions and agrees to abide by them.

Company Chop

Authorised Signature

Date



## #Equipment Order Form

### #用具訂購表格

| Equipment<br>用具  | Quantity Included in<br>package<br>已包括數量   | Extra-order<br>額外訂購   |                |
|--|--|-----------------------|----------------|
|  |  | Unit Price<br>價錢 (每件) | Quantity<br>數量 |
| Red Wine Glass 紅酒玻璃杯   | 160  | HK\$ 10 + 10%         |                |
| White Wine Glass 白酒玻璃杯   | 0  | HK\$ 10 + 10%         |                |
| Champagne Glass 香檳玻璃杯  | 0  | HK\$ 10 + 10%         |                |
| Set-up of Glasses 酒杯設置   | _____red/ white/ champagne glasses per attendee<br>每位參加者_____隻紅/白/香檳玻璃杯                    |                       |                |
| Spittoon 吐酒器(9"W X 9"L X 9"H)  | 25   | HK\$ 150              |                |
| Ice 冰塊<br>(3 kilo per bag 每袋 3 公升)   | 8 bags 袋   | HK\$ 15 + 10%         |                |
| Ice Bucket 冰桶  | 3  | HK\$ 220 + 10%        |                |
| Waiter 侍應生   | 3  | HK\$ 480              |                |
| LCD Projector 投影器  | 1  | HK\$2,288             |                |
| Screen 屏幕  | 1  | HK\$260               |                |
| Podium with Mic<br>演講台連米高峰   | 1  | N/A                   | N/A            |
| Handheld Wireless Mic<br>無線手握米高峰   | 2  | HK\$468               |                |
| Laptop Computer 手提電腦   | To avoid technical problems, please bring along your own laptop computer. 為避免技術問題，請自備手提電腦。 |                       |                |
| <b>Remarks:</b><br><b>** Corkage fee included 已包括開瓶費</b><br><b>** Any cost for extra order is to be borne by the exhibitor and should be made on or before 24 October 2014. An additional handling fee of HK\$200/ US\$26 will be applied after 24 October 2014 and HK\$300/ US\$39 will be incurred for orders made during the Fair (6-8 November 2014). 參展商須負責額外用具之所須費用，並於 2014 年 10 月 24 前辦理訂購。若於上述日期後或展覽期間 (2014 年 11 月 6-8 日) 提出額外用具申請，須多付額外的港幣 200 元/26 美元或 HK\$300 / US \$ 39 作處理費用。</b><br><b>** Stage will be provided 大會提供舞台</b><br><b>** One foam board backdrop printed with your <u>Session Topic and Company Name</u> will be provided and to be placed on the stage backdrop with fair graphic 大會背牌一塊(印有公司名稱及試酒會題目)將設置於台上</b> |  |                       |                |