### **KIDC**

### Hong Kong International Wine & Spirits Fair

香港國際美酒展

## HKTDC Hong Kong International Wine & Spirits Fair 2017 Ice Bar Cocktail Demonstration

Thank you for exhibiting at the Hong Kong International Wine & Spirits Fair 2017. Aside from the opportunity to set up a booth at the fully equipped exhibition hall at the captioned fair, exhibitors can also make use of the cocktail/spirit/liquor promotion area (the "Ice Bar") to further enhance your brand and product visibility.

Hong Kong Trade Development Council (HKTDC) will provide you with the basic accessories and presentation equipments. Furthermore, the time of your session will be publicised in related printed matters and on-site signage. HKTDC will also post your session on Wine Fair website for online registration of attendees.

Price & : HK\$2,280/ US\$321 per Equipment : Spittoon

Duration 30-minute session included in the package One mini tridge

Dimension of : Around 5m X 9m One mini-fridge

Stage Area Waiter
Stage Area

TV screen

Location : Hall 3 Basic sound system

One foam board backdrop

Capacity : 50 pax

\* No MC available. Participant can use their own brand ambassador or bartender to demonstrate the cocktail

\*\* Participant is encouraged to prepare their own disposable tasting glasses/ cups

To participate in the Ice Bar Cocktail Demonstration Session, please complete and return the Application Form on or before the **13 Oct 2017 (Friday)**. We look forward to your participation. Please feel free to contact Ms. Vincci Chung Tel: 2240 4239 Email: jacko.fc.wong@hktdc.org for any enquiries.

Hong Kong Trade Development Council



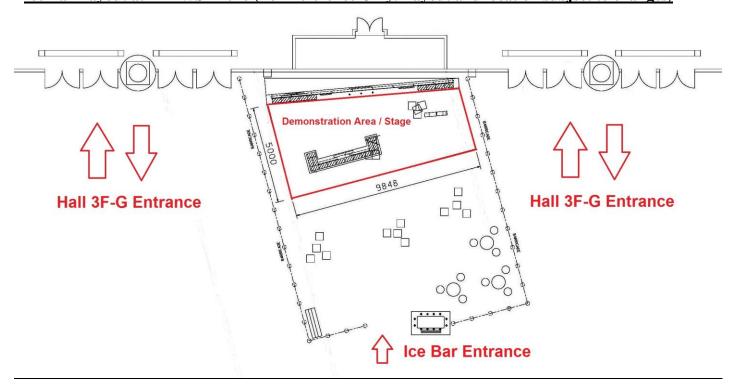
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Ice Bar at HKIWSF 2016



Ice Bar Layout at HKIWSF 2016 (For Reference Only. Layout and location subject to changes)





# Advertising & Promotion Opportunities

**FORM 16** 

Deadline 13 Oct 2017

# HKTDC Hong Kong International Wine & Spirits Fair 香港貿發局香港國際美酒展

9-11/11/2017

### Return to:

Exhibitions Department
Hong Kong Trade Development Council
Unit 13, Expo Galleria, HKCEC,
1 Expo Drive, Wan Chai, Hong Kong

Attn: Ms Vincci Chung Tel: (852) 2240 4239 Fax: (852) 3915 1441

Email: vincci.wc.chung@hktdc.org

### **HKTDC Hong Kong International Wine & Spirits Fair 2017**

Our company would like to participate in the Ice Bar Session with details as follow:

Company li	nformation ·	公可貸料
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1	Company Name:	
2	Booth No.:	
3	On-site Contact Person:	Mr./Ms./Mrs
4	Position:	
5	Office Tel No.:	
6	Mobile Phone No.:	
7	E-mail: Number of Session required: (30-minute per session)	
9	Session Information Date :	ticipate in the following timeslots (please indicate with a √.)  ☐ 9 or 10/11/2017 (Trade Day) ☐ 11/11/2017 (Trade & Public Day)  ute session. Exact timeslot will be assigned by HKTDC)
	(Chinese) :	
	Language : Name of the Cocktail to be : promoted	Cantonese/ English/ Putonghua/ Other (please specify):
	Name of the Spirits/ Liquor :	
	Name of the : host/mixologist	



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### Payment Method (HK\$2,280/ US\$321 per 30-minute session)

### 1. Bank Draft/ Cheque

Please attach a copy of this invoice with a Bank Draft / Cheque payable to HONG KONG TRADE DEVELOPMENT COUNCIL, and send it to Exhibitions Department, HKTDC, Unit 13, Expo Galleria, Hong Kong Convention and Exhibition Centre, 1 Expo Drive, Wanchai, Hong Kong.

\*For US dollar payments, the Bank Draft / Cheque should be drawn on a bank in the United States.

### 2. Remittance

Remittance should be made by telegraphic transfer to:

Account Name: Hong Kong Trade Development Council

USD Account Number: 006-391-61436992 Banker: Citibank, N.A., Hong Kong Branch

\*All banking charges, if any, are to be borne by the exhibitor

\*Please quote the fair name in the remittance document as the remittance message for our verification

\* Please submit the copy of cheque to us for verification purpose.

### **Terms & Condition**

- 1. No orders will be entertained without the required payment.
- 2. HKTDC reserves the absolute right to decline any application, Schedule of the time slot(s) booking will be assigned and confirmed by the HKTDC.
- 3. Additional request will only be entertained if time slots are still available after the application deadline.
- 4. HKTDC retains all rights for printing, publishing and exhibiting the submitted information and product samples at its discretion.
- 5. HKTDC reserves all the rights, and reserves the right to make changes without notification.
- 6. Our company has read the terms and conditions and agrees to abide by them.

O O	Authorized Cinnetons	Data
Company Chop	Authorised Signature	Date



### Hong Kong International Wine & Spirits Fair

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### #Equipment Order Form #用具訂購表格

Equipment 用具	Quantity Included in package	Extra-order 額外訂購	
	已包括數量	Unit Price 價錢 (每件)	Quantity 數量
	ment & F&B Services  酒类	顏設備及餐飲服務	
Red Wine Glass 紅酒玻璃杯	400	HK\$ 10.8 + 10%	
White Wine Glass 白酒玻璃杯	160 (Red/White/Champagne)	HK\$ 10.8 + 10%	
Champagne Glass 香檳玻璃杯	(Red/White/Champaghe)	HK\$ 10.8 + 10%	
Set-up of Glasses 酒杯設置	red/ white/ champagne glasses per attendee 每位參加者		
Spittoon 吐酒器 (9"W X 9"L X 9"H)	12	HK\$ 162	
lce  冰塊 (2 kilo per bag  每袋 2 公升)	8 bags 袋	HK\$ 16.2 + 10%	
Ice Bucket 冰桶	3	HK\$ 237.6 + 10%	
French Baguette 法國長麵包 (~20 slices/basket 每籃約 20 片)	8 baskets 籃 (applicable for grand tasting sessions only)	HK\$59.4 +10%	
Waiter 侍應生	3	HK\$ 518.4	
	AV Equipment 影音設備	<b>着</b>	
Screen / 70-inch Plasma TV 屏幕/電視顯示屏	1	N/A	N/A
Podium with Mic 演講台連米高峰	1	N/A	N/A
Handheld Wireless Mic 無線手握米高峰	2	HK\$520.6	
Laptop Computer 手提電腦	To avoid technical problems, please bring along your own laptop computer. 為避免技術問題,請自備手提電腦。		
	Furniture 傢俱		
Rectangular Table 長桌 (30"W X 6'L X 29"H)	Please refer to floor plan 請參閱設置圖	HK\$469.8	
Mushroom Table 蘑菇圓桌 (29.5"D X 42.5"H)	Please refer to floor plan 請參閱設置圖 (applicable for grand tasting sessions only)	HK\$433.1	
Chair 椅子	Please refer to floor plan 請參閱設置圖	HK\$71.3	

### Remarks:

<sup>\*\*</sup> One foam board backdrop printed with your <u>Session Topic and Company Name</u> will be provided and to be placed on the stage backdrop with fair graphic 大會背牌一塊(印有公司名稱及試酒會題目)將設置於台上



<sup>\*\*</sup> Corkage fee included 已包括開瓶費

<sup>\*\*</sup> Any cost for extra order is to be borne by the exhibitor and should be made on or before 20 October 2017. An additional handling fee of HK\$200/ US\$26 will be applied after 20 October 2017 and HK\$300/ US\$39 will be incurred for orders made during the Fair (9-11 November 2017).參展商須負責額外用具之所須費用·並於2017 年 10 月 20 日前辦理訂購。若於上述日期後或展覽期間 (2017 年 11 月 9-11 日) 提出額外用具申請,須多付額外的港幣 200 元/26 美元或 HK\$300 / US \$ 39 作處理費用。

<sup>\*\*</sup> Stage will be provided 大會提供舞台