Thank you for exhibiting at the Hong Kong International Wine & Spirits Fair 2017. Aside from the opportunity to set up a booth at the fully equipped exhibition hall at the captioned fair, exhibitors can also make use of the cocktail/spirit/liquor promotion area (the “Ice Bar”) to further enhance your brand and product visibility.

Hong Kong Trade Development Council (HKTDC) will provide you with the basic accessories and presentation equipments. Furthermore, the time of your session will be publicised in related printed matters and on-site signage. HKTDC will also post your session on Wine Fair website for online registration of attendees.

**Price & Duration**
- HK$2,280/ US$321 per 30-minute session

**Equipment included in the package**
- Spittoon
- Ice & Ice Bucket
- One mini-fridge
- Waiter
- Stage
- TV screen
- Basic sound system
- One foam board backdrop

**Dimension of Stage Area**
- Around 5m X 9m

**Location**
- Hall 3

**Capacity**
- 50 pax

* No MC available. Participant can use their own brand ambassador or bartender to demonstrate the cocktail

** Participant is encouraged to prepare their own disposable tasting glasses/ cups

To participate in the Ice Bar Cocktail Demonstration Session, please complete and return the Application Form on or before the 13 Oct 2017 (Friday). We look forward to your participation. Please feel free to contact Ms. Vincci Chung Tel: 2240 4239 Email: jacko.fc.wong@hktdc.org for any enquiries.

Hong Kong Trade Development Council
Ice Bar Layout at HKIWSF 2016 (For Reference Only. Layout and location subject to changes)
Our company would like to participate in the Ice Bar Session with details as follow:

### Company Information

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
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</thead>
</table>
| 1 | Company Name: 
| 2 | Booth No.: 
| 3 | On-site Contact Person: Mr./Ms./Mrs. 
| 4 | Position: 
| 5 | Office Tel No.: 
| 6 | Mobile Phone No.: 
| 7 | E-mail: 
| 8 | Number of Session required: 
| 9 | Session Information 
|   | Date: 9 or 10/11/2017 (Trade Day)  11/11/2017 (Trade & Public Day) 
|   | Topic of Session (English): 
|   | (Chinese): 
|   | Language: Cantonese/ English/ Putonghua/ Other (please specify): 
|   | Name of the Cocktail to be promoted: 
|   | Name of the Spirits/ Liquor: 
|   | Name of the host/mixologist: 

Our company would like to participate in the following timeslots (please indicate with a √.)

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>Date: 9 or 10/11/2017 (Trade Day)</td>
<td></td>
</tr>
<tr>
<td>Date: 11/11/2017 (Trade &amp; Public Day)</td>
<td></td>
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<tr>
<td>Topic of Session: (English)</td>
<td></td>
</tr>
<tr>
<td>(Chinese)</td>
<td></td>
</tr>
<tr>
<td>Language: Cantonese/ English/ Putonghua/ Other (please specify):</td>
<td></td>
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<tr>
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<td></td>
</tr>
<tr>
<td>Name of the host/mixologist:</td>
<td></td>
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</tbody>
</table>

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**HKTDC Hong Kong International Wine & Spirits Fair 2017**

**Deadline**

13 Oct 2017

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**Advertising & Promotion Opportunities**

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**Return to:**
Exhibitions Department
Hong Kong Trade Development Council
Unit 13, Expo Galleria, HKCEC,
1 Expo Drive, Wan Chai, Hong Kong
Attn: Ms Vincci Chung
Tel: (852) 2240 4239
Fax: (852) 3915 1441
Email: vincci.wc.chung@hktdc.org
## 1. Bank Draft/ Cheque

Please attach a copy of this invoice with a Bank Draft / Cheque payable to HONG KONG TRADE DEVELOPMENT COUNCIL, and send it to Exhibitions Department, HKTDC, Unit 13, Expo Galleria, Hong Kong Convention and Exhibition Centre, 1 Expo Drive, Wanchai, Hong Kong.

*For US dollar payments, the Bank Draft / Cheque should be drawn on a bank in the United States.

## 2. Remittance

Remittance should be made by telegraphic transfer to:

- **Account Name:** Hong Kong Trade Development Council
- **USD Account Number:** 006-391-61436992
- **Banker:** Citibank, N.A., Hong Kong Branch

*All banking charges, if any, are to be borne by the exhibitor

*Please quote the fair name in the remittance document as the remittance message for our verification

*Please submit the copy of cheque to us for verification purpose.

## Terms & Condition

1. No orders will be entertained without the required payment.
2. HKTDC reserves the absolute right to decline any application, Schedule of the time slot(s) booking will be assigned and confirmed by the HKTDC.
3. Additional request will only be entertained if time slots are still available after the application deadline.
4. HKTDC retains all rights for printing, publishing and exhibiting the submitted information and product samples at its discretion.
5. HKTDC reserves all the rights, and reserves the right to make changes without notification.
6. Our company has read the terms and conditions and agrees to abide by them.
# Equipment Order Form

<table>
<thead>
<tr>
<th>Equipment</th>
<th>Quantity Included in package</th>
<th>Extra-order</th>
<th>Unit Price</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Wine Equipment &amp; F&amp;B Services</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Red Wine Glass</td>
<td>160 (Red/White/Champagne)</td>
<td></td>
<td>HK$ 10.8 + 10%</td>
<td></td>
</tr>
<tr>
<td>White Wine Glass</td>
<td></td>
<td></td>
<td>HK$ 10.8 + 10%</td>
<td></td>
</tr>
<tr>
<td>Champagne Glass</td>
<td></td>
<td></td>
<td>HK$ 10.8 + 10%</td>
<td></td>
</tr>
<tr>
<td>Set-up of Glasses</td>
<td></td>
<td>red/white/champagne glasses per attendee</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Spittoon</td>
<td>12</td>
<td></td>
<td>HK$ 162</td>
<td></td>
</tr>
<tr>
<td>Ice (2 kilo per bag)</td>
<td>8 bags</td>
<td></td>
<td>HK$ 16.2 + 10%</td>
<td></td>
</tr>
<tr>
<td>Ice Bucket</td>
<td>3</td>
<td></td>
<td>HK$ 237.6 + 10%</td>
<td></td>
</tr>
<tr>
<td>French Baguette (≈20 slices/basket)</td>
<td>8 baskets</td>
<td></td>
<td>HK$59.4 +10%</td>
<td></td>
</tr>
<tr>
<td>Waiter</td>
<td>3</td>
<td></td>
<td>HK$ 518.4</td>
<td></td>
</tr>
</tbody>
</table>

| **AV Equipment** | | |
| Screen / 70-inch Plasma TV | 1 | N/A | N/A |
| Podium with Mic | 1 | N/A | N/A |
| Handheld Wireless Mic | 2 | | HK$520.6 | |
| Laptop Computer | | To avoid technical problems, please bring along your own laptop computer. | |

| **Furniture** | | |
| Rectangular Table | Please refer to floor plan | HK$469.8 |
| Mushroom Table | Please refer to floor plan | HK$433.1 |
| Chair | Please refer to floor plan | HK$71.3 |

Remarks:
** Corkage fee included 已包括開瓶費**
** Any cost for extra order is to be borne by the exhibitor and should be made on or before 20 October 2017. 額外訂購之費用須由參展商負擔，須於2017年10月20日前提交。**
** An additional handling fee of HK$200/ US$26 will be applied after 20 October 2017 and HK$300/ US$39 will be incurred for orders made during the Fair (9-11 November 2017). 參展商需於2017年10月20日或展會期間（2017年11月9-11日）提出額外訂購申請，將多付額外港幣200元/美元。**
** Stage will be provided 大會提供舞台**
** One foam board backdrop printed with your Session Topic and Company Name will be provided and to be placed on the stage backdrop with fair graphic 大會背牌一塊（印有公司名稱及試酒會題目）將設置於台上**