

FORM 15	HKTDC Hong Kong International Wine & Spirits Fair 香港貿發局香港國際美酒展 9-11/11/2017	Return to : Exhibitions Department Hong Kong Trade Development Council Unit 13, Expo Galleria, HKCEC, 1 Expo Drive, Wan Chai, Hong Kong Tel : (852) 2240 4239 Fax : (852) 3915 1441 Email: vincci.wc.chung@hktdc.org Attn : Ms. Vincci Chung
Deadline: 13 Oct 2017	Exhibitors' Discounted Products Promotion 展商折扣商品推廣	

HKTDC Hong Kong International Wine and Spirits Fair will be open to the public by ticket admission on 11 November (Saturday). The Organiser will help our exhibitors' promoting their discounted products, up to 3 items, on our marketing channels. (The Organiser has absolute discretion on the usage of all submitted information)

香港貿發局香港國際美酒展將於11月11日(星期六)開放予持票公眾。大會將協助展商宣傳有關折扣產品(最多3項)。並將有關資料刊載於展會網站或展覽相關刊物(註：大會有最終決定權是否採用展商所提供之資料)。

The following discounted products will be offered to public on 11 November

以下產品將於11月11日發售時提供折扣

Product 1

Product Name 產品名稱	
Name of Winery 酒莊名稱	
*Address of Winery 酒莊地址	
Rating & Award 評分或所得獎項	
**Original Selling Price per bottle/item 原價 (每瓶/項)	
**Selling Price in Wine Fair on 11 November per bottle/item (must be 30% off or above) 於 11 月 11 日時特價(每瓶/項) (必須提供 7 折或以上之產品)	
Maximum quantity to be sold per customer (if any) 每人可買最多數量 (如有)	

Product 2

Product Name 產品名稱	
Name of Winery 酒莊名稱	
*Address of Winery 酒莊地址	
Rating & Award 評分或所得獎項	
**Original Selling Price per bottle/item 原價 (每瓶/項)	

**Selling Price in Wine Fair on 11 November <u>per bottle/item</u> (must be 30% off or above) 於 11 月 11 日時特價(每瓶/項) (必須提供 7 折或以上之產品)	
Maximum quantity to be sold per customer (if any) 每人可買最多數量 (如有)	

Product 3

Product Name 產品名稱	
Name of Winery 酒莊名稱	
*Address of Winery 酒莊地址	
Rating & Award 評分或所得獎項	
**Original Selling Price per bottle/item 原價 (每瓶/項)	
**Selling Price in Wine Fair on 11 November <u>per bottle/item</u> (must be 30% off or above) 於 11 月 11 日時特價(每瓶/項) (必須提供 7 折或以上之產品)	
Maximum quantity to be sold per customer (if any) 每人可買最多數量 (如有)	

*TDC will help list out the name of winery and address in Fair Catalogue and Website

** Please provide the above information accurately and clearly. The info will be released to local media & public for publicity purpose.請準確及清楚地填寫以上資料。提供之資料將會發放予媒體及公眾作宣傳用途。

*****Pls also provide One photo for each of the above product (min 300 dpi) together with this application form. 請提供有關產品的一張相片 (最少 300 dpi)**

Exhibiting Company Name 參展公司名稱：_____

Booth No. 攤位編號：_____

Person to Contact 聯絡人：_____ Position 職位：_____

Tel. 電話：_____ Fax 傳真：_____

Signature 簽名：_____ Date 日期：_____

Terms and Conditions for Participating Company ("The company" below)

- The company should, in its application, select up to 3 product items and provide a discount of 30% or above to all the visitors on 11 November 2017.
- A "Special Price" sticker will be distributed to exhibitors. Exhibitors should display it on the discounted products during the opening hours on 11 November.
- The selected discounted products sold on 11 November should be the same with the one submitted to the Organiser
- The company should ensure sufficient stock is available for sales. Mere display of discounted product is not allowed.
- The company must offer 30%-off or above discount on the selected product item throughout the opening hours on 11 November.
- The company should be responsible for the quality of the products sold and that all the product conditions and labels concerned should comply with all food-related regulations, Trade Description Ordinance or IPR regulations.
- The organiser will have absolute discretion to accept or reject any application.
- The organiser will have absolute discretion on the publicity of the discounted products.
- The participating company is fully responsible for handling any enquiries and complaints on their discount product sold. The company should respond to buyers' enquiries promptly and should keep the organizer informed of the progress.