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| FORM C3 | HKTDC Hong Kong International Wine & Spirits Fair 香港貿發局香港國際美酒展 9-11 /11 / 2017 | Return to : Hong Kong Trade Development Council Unit 13, Expo Galleria, HKCEC, 1 Expo Drive, Wan Chai, Hong Kong Tel : (852) 2240 4127 Fax : (852) 3915 2482 Attn : Mr. Brian Poon Email: brian.cy.poon@hktdc.org |
| Deadline 28 Sep 2017 | | |

Advertising in Exhibition Guide Map
Full Page Advertisement Order Form

《展覽索引》廣告推廣申請表

We, _____
 (Name of Company), would like to apply for advertising in the Exhibition Guide Map as follows:

Single Full Page (ROP) Advertisement Rate: HK\$ 7,000 (US\$900) / ROP

No. of Page(s) _____ Total Amount: _____

* Please refer to the advertising Specifications of the exhibitor's manual for details.

A cheque made payable to "**Hong Kong Trade Development Council**" amounting to HK\$ _____ covering the advertising fee is enclosed. I understand that the deadline for submission of advertising materials is **28 Sep 2017** and that the Organiser reserves the right to correct or reject any advertisement at its sole discretion.

Company Name : _____

Booth No. : _____

Contact Person : _____ Position : _____

Address : _____

Tel. : _____ Fax : _____

Signature : _____ Date : _____

Company Chop : _____

- Notes :**
1. All orders are subject to acceptance by the Organiser.
 2. Late submission of Order Form or Advertising Materials will not be entertained.
 3. Please note that the terms and conditions set out on the inside cover of Part C of this booklet shall apply to this Order Form. Please read those terms and conditions carefully.

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|--------------------|--|
| (For office use) | Acknowledgement of Receipt by HKTDC |
| Received on: _____ | By: _____ |

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| <p>表格C3 (附件) Advertising Specifications</p> | <p>HKTDC Hong Kong International Wine & Spirits Fair 香港貿發局香港國際美酒展</p> | <p>請交回 香港貿易發展局 香港灣仔博覽道一號 香港會議展覽中心博覽商場13號 潘政賢先生收</p> |
| <p>截止日期 2017年9月28日</p> | <p>9-11 / 11 / 2017</p> | <p>電話 : (852) 2240 4127 傳真 : (852) 3915 2482 電郵: brian.cy.poon@hktdc.org</p> |

Exhibition Guide Map Advertisement Details

《展覽索引》廣告預訂資料

I. Specification 廣告規格

Book Size: 148mm width x 210mm height

全頁(標準尺寸): 148 毫米闊 x 210 毫米高

Full Page Advertisement 廣告內頁:

Ad. Size: 148mm width x 210mm height (5mm bleeding Excluded)

廣告呎吋: 148 毫米闊 x 210 毫米高 (不包括5毫米出血位)

II. Advertising Rate (non-commissionable) 廣告費(免佣金):

* Cost of colour separation is not included. 不包括分色費用

Full Page Advertisement 廣告內頁: HK\$7,000 (US\$900) / ROP 每頁

III. Advertising Material 廣告稿

a) 4 colours - or B/W film positive with proofs.

四色或黑白正片連同色稿。

b) Production cost incurred as a result of advertising material being supplied in an incorrect format will be charged to the advertiser.

凡因交來的廣告稿格式有誤而引致的任何額外製作費用，概由廣告客戶支付。

c) The Organiser reserves the right to correct or reject any advertisement at its discretion without giving any explanation or reasons.

主辦機構有權修改或拒絕接納任何廣告，而毋須作出解釋。

IV. Payment 付款方法

All orders must be accompanied by the advertisement order form and full payment in appropriate amount by bank draft / cheque made payable to "Hong Kong Trade Development Council".

所有預訂表格須連同所需費用以支票或銀行本票交回本局。支票抬頭請註明「香港貿易發展局」。

V. Deadlines to be noted 截止日期

Submission of Advertising Materials: 28 Sep 2017

遞交廣告稿 : 2017年9月28日

Note : Insertion of advertisement in Exhibition Guide Map cannot be guaranteed for any late submissions of advertising materials.

註 : 舉凡逾期遞交的廣告稿，主辦機構並不保證可在《展覽索引》內刊登。