

Circular (15) – Nomination of Overseas Buyers for Hotel Sponsorship

Thank you very much for your keen support to our fair, which is expected to be patronised by more than 600 exhibitors from different countries and regions. In order to maximise the effectiveness of your participation, we have launched a worldwide visitor promotion campaign over the past year, which includes:

- Global advertising campaign and special editorial coverage in major wine publications and international newspapers;
- Promotional counters at major international wine fairs;

To encourage the participation of more quality buyers, we are launching a hotel sponsorship programme in Hong Kong for selective overseas buyers to visit our fair. In this regard, we would like to ask for your nomination of the appropriate buyers. We shall give you due credit when extending the offer to the buyers and advise you the outcome of your nomination afterwards. Please note, however, that we shall have the final discretion in selecting the buyers for extending the offer, and that priority will always be given to those who have not visited our fair before.

- 1) Exhibitors of HKTDC Hong Kong International Wine & Spirits Fair 2025 are not eligible for the above sponsorship programme.
- 2) HKTDC will reject any applications for other buyer incentive programmes, including those of concurrent fairs, from staff members of the same company once the VIP offer is granted.
- 3) This offer is available on a first-come-first-served basis and subject to confirmation by HKTDC.

To facilitate our preparation work, please make use of the nomination form attached and observe the submission deadline of **26 September 2025.**

We hope, with your full support in the promotion campaign, you will be able to capture the greatest business opportunities at the forthcoming trade show.

For queries, please contact Ms Jenna Lau on tel: (852) 2240 4235, fax: (852) 2169 9694 or e-mail: jenna.cy.lau@hktcdc.org.

Hong Kong Trade Development Council

通告(15) – 酒店贊助海外買家推薦

感謝 貴司對香港貿發局香港國際美酒展 2025 的支持。今屆舉行的香港國際美酒展，預計有 600 多家來自不同國家及地區參展商參與是次盛會。為了吸引更多海外買家到場與 貴司洽談業務，主辦機構在過去一年積極實行了全球買家推廣計劃，其中包括：

- 全球媒體廣告計劃，遍及世界各地著名的美酒雜誌；
- 於世界著名美酒展設置宣傳攤位；

為進一步吸引國際高質素美酒進口商及連鎖店買家到場採購，主辦機構將提供 香港酒店贊助 予被挑選的主要買家。因此，我們誠邀 閣下提名合適的海外買家。被揀選邀請的買家將會收到列出提名公司名稱的邀請函。同時，我們亦會通知 貴公司提名的結果。從未參觀過香港國際美酒展的新買家將可獲優先權，主辦機構將保留最終選擇權利。

- 1) 此贊助計劃並不適用於「香港國際美酒展 2025」的參展商。
- 2) 香港貿發局保留修改此條款，取消及終止酒店贊助之權利，而毋須預先另行通知。如有任何爭議或更改，香港貿易發展局擁有最終決定權。

- 3) 每家公司只獲贊助於指定期間（2025 年 11 月 5 - 8 日）所選酒店的一間房間之房租（包括稅項及服務費）。此項贊助之申請以先到先得方式批核。

為了給予主辦機構充足的時間安排，請閣下填妥買家推薦表格，並於 **2025 年 9 月 26 日前** 回覆。

主辦機構將繼續以 貴公司的利益為依歸，務求透過展覽會為 貴公司締造一個具效益、高增值的宣傳渠道。

詳情請電 (852) 2240 4235 或 傳真 (852) 2169 9694 或 電郵 jenna.cy.lau@hktdc.org 與劉清楊小姐洽。

祝各參展商展出成功。

香港貿易發展局

To : Ms. Jenna Lau, Hong Kong Trade Development Council (HKTDC)
Fax : (852) 2169 9694

From (Exhibitor Name): _____

HKTDC Hong Kong International Wine & Spirits Fair 2025

香港貿發局香港國際美酒展 2025

6 – 8 / 11 / 2025

Overseas Buyers Nomination Form for Hotel Sponsorship 酒店贊助海外買家推薦表格

截止日期 Submission Deadline – 26 / 9 / 2025

推薦買家資料 Information of Nominated Buyer

公司名稱

Name of Company: _____

買家姓名 (先生/小姐)

Name of Person: Mr. / Ms. _____

職位 Position: _____

公司地址 Address: _____

國家 Country: _____ 郵編 Postal Code: _____

電話 Tel: _____ 傳真 Fax: _____

電子郵件 E-mail: _____

網址 Web-site: _____

公司業務 Nature of Business: _____

(Wholesaler, Importer, Buying Agent, Distributor, Retailer etc.?)

買家首次參觀香港國際美酒展? Buyer would be visiting the fair for the first time?

☐ 是 Yes

☐ 否 No

請復印此表格作更多買家提名。本局保留最終選擇權利，從未參觀過香港國際美酒展的買家將獲優先考慮。如有查詢，請致電 (852) 2240 4235 與劉小姐聯絡。

Please copy this nomination form for nominating more than 1 buyer. Priority of hotel sponsorship will be given to new overseas visitor, and is subject to sole discretion of the HKTDC. For further queries, please contact Ms Jenna Lau at tel: (852) 2240 4235.