

<b>FORM 20</b>	<b>HKTDC Hong Kong International Wine &amp; Spirits Fair</b> 香港貿發局香港國際美酒展 <b>6 – 8 / 11 / 2025</b>	<b>Return to :</b> Exhibitions Department Hong Kong Trade Development Council Unit 13, Expo Galleria, HKCEC, 1 Expo Drive, Wanchai, Hong Kong Tel : (852) 2240-4314 Attn : Ms. Karen Wong Email: <a href="mailto:karen.ol.wong@hktdc.org">karen.ol.wong@hktdc.org</a>
<b>Deadline:</b> <b>8 Oct 2025</b>	<b>New or Interesting Product Form</b> 特色產品提交表格	

	Contents in English 英文資料	Contents in Chinese 中文資料
Product Name 產品名稱		
<u>Detailed product description</u> 詳細產品介紹		
Product image in high resolution (at least 300dpi, 1MB) 高清產品相片 (最少 1MB 及 300dpi 解像度)	Please send by attachment (.jpeg/ .jpg/ .png), or share a download link. 請以附件電郵我們，或分享下載相片的連結。	
Product Video (Optional) 產品影片 (如有)	Video link 影片連結 YouTube、優酷等。	
Is it a New Product / Brand to be launched in Asia? 是否將在亞洲推出的新產品／新品牌？	Y/N 是/否	
Is it a New Product / Brand to be launched in Wine Fair? 是否將在香港國際美酒展推出的新產品/新品牌？	Y/N 是/否	
<u>Which country/region currently distributes your products?</u> 目前貴公司的產品經銷哪個國家？		

Which country/region do you want to find a distributor? 您想在哪個國家尋找經銷商？		
Company Name 公司名稱		
Company Country 公司國家		
For Media Enquiries 傳媒查詢聯絡資料		
Contact Person 聯絡人		
Tel no 電話號碼		
Email 電郵地址		
Company Website 公司網站		

Exhibiting Company Name 參展公司名稱：\_\_\_\_\_

Booth No. 攤位編號：\_\_\_\_\_

Person to Contact 聯絡人：\_\_\_\_\_ Position 職位：\_\_\_\_\_

Tel. 電話：\_\_\_\_\_ Fax 傳真：\_\_\_\_\_

Signature 簽名：\_\_\_\_\_ Date 日期：\_\_\_\_\_

**Terms and Conditions for Participating Company (“The company” below)**

- The company should, in its application, select up to 3 product items and provide a discount of 30% or above to all the visitors on 8 November 2025.
- A “Special Price” sticker will be distributed to exhibitors. Exhibitors should display it on the discounted products during the opening hours on 8 November.
- The selected discounted products sold on 9 November should be the same with the one submitted to the Organiser
- The company should ensure sufficient stock is available for sales. Mere display of discounted product is not allowed.
- The company must offer 30%-off or above discount on the selected product item throughout the opening hours on 9 November.
- The company should be responsible for the quality of the products sold and that all the product conditions and labels concerned should comply with all food-related regulations, Trade Description Ordinance or IPR regulations.
- The organiser will have absolute discretion to accept or reject any application.
- The organiser will have absolute discretion on the publicity of the discounted products.
- The participating company is fully responsible for handling any enquiries and complaints on their discount product sold. The company should respond to buyers' enquiries promptly and should keep the organizer informed of the progress.