

## **Taste & Connect – Tasting Corner**

In a bid to provide additional exposure and highlights to exhibitors, tasting corners will be set up at the Hong Kong International Wine and Spirits Fair (HKIWSF) 2025. This year, we will feature thematic tasting corners covering Spirits, Wine and Sake.

You are cordially invited to provide samples of spirits, wines or sake for these Tasting Corners. At a welcoming and relax setting, our staff will be stationed at the tasting corners and help serve your products to the visitors. The visitors can take reference to the tent cards with product description and visit your booth to kickstart business conversations. It is a unique opportunity for you to have alternative promotional channels to divert traffic to your booth.



### **Logistics Arrangement**

- **Bottles of wine** for each entry is required to be delivered **on 5 November 2025 between 12NN to 2PM,**
- **Collection Point:** G310, HKCEC (next to Hall 3E)
- The samples should be put in a well-labelled and protective box with details of exhibitors and the offered sample clearly marked. Please see below for sample.
- If the number of applications exceeds capacity, selections will be based on a first-come-first-served policy.

#### Format of Label

Company Name	Hong Kong Wine Export Company Limited
Booth No	3D-B02
Purpose / Event	Tasting Corner
Spirits/Wine/Sake Category	(Red) Wine

<b>Form 22</b>	<b>HKTDC Hong Kong International Wine and Spirits Fair 2025</b> <b>6 - 8 / 11 / 2025</b>	Return to: Hong Kong Trade Development Council (Exhibition Department) Unit 13, Expo Galleria, HKCEC, 1 Expo Drive, Wan Chai, Hong Kong
<b>Application Deadline</b> <b>13 OCT 2025</b>		To: Mr Ken Fong Tel: (852) 2240 4372 Email: ken.kl.fong@hktdc.org

**“Tasting Corners” Application Form**

**Exhibitor Information**

<b>#Company Name</b>			<b>#Booth No</b>	
<b>#Contact Info</b>	<b>Contact Person</b>		<b>Title</b>	
	<b>Email Address</b>		<b>Office Tel</b>	
	<b>Name of On-site Representative</b>		<b>On-site Mobile</b>	

**Products (Please feel free to add more rows in the table if you intend to have more entries)**

- ☐ World of Spirit (Minimum 6 bottles each)
 ☐ Wine (Minimum 6 bottles each)
 ☐ Sake (Minimum 6 bottles each)

<b>Product 1</b>	
<b>Product Name:</b>	
<b>Country of Origin, e.g. France</b>	
<b>Region of Origin, e.g. Bordeaux</b>	
<b>No. of bottles provide to tasting corner:</b>	
<b>Type (please tick as appropriate)</b>	<input type="checkbox"/> <b>Spirits:</b> <input type="checkbox"/> Brandy <input type="checkbox"/> Chinese Baijiu <input type="checkbox"/> Gin <input type="checkbox"/> Liqueurs <input type="checkbox"/> Rum <input type="checkbox"/> Tequila <input type="checkbox"/> Whiskey <input type="checkbox"/> Vodka <input type="checkbox"/> Others: _____ <input type="checkbox"/> <b>Wine:</b> <input type="checkbox"/> Sparkling <input type="checkbox"/> Champaign <input type="checkbox"/> Red <input type="checkbox"/> White <input type="checkbox"/> Dessert Wine <input type="checkbox"/> Others: _____ <input type="checkbox"/> <b>Sake</b>
<b>Aroma:</b>	<input type="checkbox"/> Fruit <input type="checkbox"/> Herbal <input type="checkbox"/> Earth <input type="checkbox"/> Floral <input type="checkbox"/> Vegetal <input type="checkbox"/> Others: _____
<b>Palate</b>	<input type="checkbox"/> Fruit-Forward <input type="checkbox"/> Crisp <input type="checkbox"/> Smooth <input type="checkbox"/> Creamy <input type="checkbox"/> Others: _____
<b>Finish</b>	<b>Length:</b> <input type="checkbox"/> Short <input type="checkbox"/> Medium <input type="checkbox"/> Long <b>Nature:</b> <input type="checkbox"/> Simple <input type="checkbox"/> Some Complex <input type="checkbox"/> Very Complex

<b>Product 2</b>	
<b>Product Name:</b>	
<b>Country of Origin, e.g. France</b>	
<b>Region of Origin, e.g. Bordeaux</b>	
<b>No. of bottles provide to tasting corner:</b>	
<b>Type (please tick as appropriate)</b>	<input type="checkbox"/> <b>Spirits:</b> <input type="checkbox"/> Brandy <input type="checkbox"/> Chinese Baijiu <input type="checkbox"/> Gin <input type="checkbox"/> Liqueurs <input type="checkbox"/> Rum <input type="checkbox"/> Tequila <input type="checkbox"/> Whiskey <input type="checkbox"/> Vodka <input type="checkbox"/> Others: _____ <input type="checkbox"/> <b>Wine:</b> <input type="checkbox"/> Sparkling <input type="checkbox"/> Champaign <input type="checkbox"/> Red <input type="checkbox"/> White <input type="checkbox"/> Dessert Wine <input type="checkbox"/> Others: _____ <input type="checkbox"/> Sake
<b>Aroma:</b>	<input type="checkbox"/> Fruit <input type="checkbox"/> Herbal <input type="checkbox"/> Earth <input type="checkbox"/> Floral <input type="checkbox"/> Vegetal <input type="checkbox"/> Others: _____
<b>Palate</b>	<input type="checkbox"/> Fruit-Forward <input type="checkbox"/> Crisp <input type="checkbox"/> Smooth <input type="checkbox"/> Creamy <input type="checkbox"/> Others: _____
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**Terms & Conditions:**

- Participants must be registered as a company and exhibitor at the HKTDC Hong Kong International Wine and Spirits Fair 2025.
- Considering the limited quota available, HKTDC have the sole discretion in selecting the featured materials with the event theme.
- Each selected participant is required to submit 6 bottles per each entry.
- Each entry is required to be delivered on **5 Nov 2025, 12NN – 2PM to G310 (next to Hall 3E)**. Exceptional cases for delivery failures will be considered with prior notice.
- All submitted products will be utilised for event purposes and will not be returned to participants.
- The Organiser will not be liable for any deterioration, loss, damage, or destruction of the submitted wine for any reason.
- The Organiser will not be held accountable for any trademark or brand name infringements related to the wine entered in the selection.
- The Organiser reserves the right to change/cancel any category if the number of entries does not meet expectations. If the number of applications exceeds capacity, the judges will screen the wines and select the most representative ones for final screening based on the suggested sequence by the applicants (i.e. exhibitors).
- All disputes will be subject to the final decision of the Organiser.

**Declaration:**

- I agree to the Organiser will not be held responsible for infringement of trademark and brand name connected with wine entered in the selection.
- I agree to indemnify the Organiser against all actions, claims, demands and expenses relating to or arising out of my entry in this selection.
- All submissions must be submitted to the Organiser by email, post or fax on or before the above deadline.
- Our Company has read the “Terms & Conditions” of the Selection and agrees to abide by them.

Name: \_\_\_\_\_

Company Chop: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_